



BCM 2000/3000:  
**ISO 22301 Lead Implementer**



Self-study eLearning  
3 day instructor led  
Blended Learning  
Self-study course books

**Business Continuity  
Professional Development Program**

Resilience.  
Education.  
Credentialing.



The International Consortium  
For Organizational Resilience

# ISO 22301 Lead Implementer



**Audience:** Provides the foundation necessary for new or current professionals interested in either developing a career in Business Continuity Management, seeking certification, or for those professionals responsible for developing a business continuity program for their organization.

**Description:** ISO 22301 Lead Implementer is designed to expose the participant to all aspects of a BCM program and to be a solid “how to” guide for building a business continuity program for all types of organizations.

Student activities are included throughout the course and are designed as knowledge checks to reinforce lesson materials and to provide attendees with hands-on activities that will enable them to become familiar with and apply these principles in their jobs.

Included in the course materials are case studies, multi-media, small group activities, games, and takeaways such as sample policies, a BIA/Risk Assessment tool, case study, Open for Business Toolkit, multi-media, templates that meet ISO 22301 requirements, and more. Also includes content from ISO 22313, 22317, 22318, 22320, 22398, and 31000. Available as an entire course or as 8 individual modules available via self-study elearning and course books.

## 8 Lessons / Competency Areas

### 2000.1 Leadership & Governance

1. The BCMS—Purpose & Value
2. Leadership Commitment
3. The BCM Policy
4. Roles, Responsibilities, & Authorities

### 2000.2 Planning & Program Management

1. Project Management
2. Setting the Scope & Objectives
3. Managing Change
4. Documentation

### 2000.3 The Business Impact Analysis

1. Purpose & Types
2. Methodology
3. Analysis
4. Reporting / Communicating

### 2000.4 The Risk Assessment

1. Purpose & Types
2. Methodology
3. Analysis
4. Reporting / Communication

### 2000.5 Determining & Documenting the Strategy

1. Protecting Prioritized Activities
2. Determining Resource Requirements
3. Documenting the Strategy

### 2000.6 Implementing the Procedures

1. Documentation Requirements
2. Incident Response Structure
3. Communication Procedures
4. Business Continuity & Recovery Procedures

### 2000.7 Checking the Procedures

1. Awareness Needs
2. Competency Requirements
3. Exercise Program

### 2000.8 Performance Evaluation

1. BCM Program Maintenance
2. Internal Audit & Self-Assessment
3. Management Review
4. Improvement

### Credentials

The ISO 22301 Lead Implementer certification exam is included in BCM 2000 elearning course and BCM3000 instructor-led course. The ISO 22301 Lead Implementer certification exam can also be challenged online without taking a course.

Certificates of learning are issued upon completion of the exam for each competency area. Exams are a combination of multiple choice and short-answer problem solving. To earn the certification requires a score of 75% or higher in each competency area. 2.1 CEUs

## Developing & Managing a Business Continuity Management System

### Align, Implement, Assess, and Audit BCM Programs to ISO 22301

Recognized globally for its vendor-neutral, standards-based education programs, ICOR's certification competency areas align to specific jobs or job areas in the business continuity and continuity of operations workplace.

**ICOR courses meet your learning style.** Take the full course or as individual competency areas. Learn from an instructor or on your own via elearning or self-study course books. Interactive activity-based curriculum.



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